



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-04-2012 PAGE: 1 of 3

NATIONAL MEDIA RESEARCH PLANNING &  
PLACE - 3736  
ATTN: BEN ANGLE  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
401442	10-03-2012		0	NATIONAL REPUBLICAN CONGRESSIONA	NAT'L REPUB CONGRESS COM/NRCC IE	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
155 426 3298	245593	PHILADELPHIA	A. CLIFFORD	10-12-2012	10-18-2012	M (Broadcast Month, Cycle 1)	N	245593

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 155 P : 426 E : 3298																	
1	10-12-2012	10-14-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30					1			1	850	1	850.00
2	10-15-2012	10-18-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1	1	1	1				4	850	4	3,400.00
3	10-12-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30					1			1	1,500	1	1,500.00
4	10-15-2012	10-18-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	1	1	1	1				4	1,500	4	6,000.00
5	10-12-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						1		1	650	1	650.00
6	10-12-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	1	30						1		1	800	1	800.00
7	10-12-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	1	30							1	1	650	1	650.00
8	10-12-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30							1	1	800	1	800.00
9	10-12-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30							1	1	800	1	800.00
10	10-12-2012	10-14-2012	04:30AM - 04:59AM	EYEWITNESS NEWS @ 4:30AM (MON-THU/SUN) (1	1	30							1	1	250	1	250.00
11	10-15-2012	10-18-2012	04:30AM - 04:59AM	EYEWITNESS NEWS @ 4:30AM (MON-THU/SUN) (1	1	30	1	1	1	1				4	250	4	1,000.00
12	10-12-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	1	30							1	1	600	1	600.00
13	10-12-2012	10-14-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30					1			1	1,200	1	1,200.00
14	10-15-2012	10-18-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30	1	1	1	1				4	1,200	4	4,800.00
15	10-12-2012	10-14-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30					1			1	1,500	1	1,500.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 401442	Contract Dt 10-03-2012	Revision Dt	Rev# 0	Advertiser NATIONAL REPUBLICAN CONGRESSIONAL	Brand NAT'L REPUB CONGRESS COM/NRCC IE	Product Code POLITICALS								Station/Market WTVD - DURHAM							
Agency Est# 155 426 3298			CMS # 245593	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-12-2012	End Date 10-18-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 245593						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 155 P : 426 E : 3298																		
16	10-15-2012	10-18-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30	1	1	1	1					4	1,500	4	6,000.00
17	10-12-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30						1			1	2,000	1	2,000.00
18	10-15-2012	10-18-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30	1	1	1	1					4	2,000	4	8,000.00
19	10-12-2012	10-14-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)				1	30								1	1	3,000	1	3,000.00
			----- ITEM LINE NOTE -----																		
			AFHV																		
20	10-12-2012	10-14-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				1	30						1			1	1,600	1	1,600.00
21	10-15-2012	10-18-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				1	30	1	1	1	1					4	1,600	4	6,400.00
22	10-12-2012	10-14-2012	11:35PM - 12:05AM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				1	30							1		1	1,600	1	1,600.00
23	10-12-2012	10-14-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30						1			1	750	1	750.00
24	10-15-2012	10-18-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30	1			1					2	750	2	1,500.00
25	10-12-2012	10-14-2012	12:35AM - 01:30AM	SATURDAY AFTER FOOTBALL LATE FRINGE #1 (1				1	30							1		1	350	1	350.00
26	10-12-2012	10-14-2012	12:00AM - 01:00AM	SUNDAY LATE FRINGE 1 - (9897)				1	30								1	1	300	1	300.00
																	Contracted Gross Total:		48	56,300.00	
																	Actual Gross Total:		48	56,300.00	
																	Agency Commission:			8,445.00	
																	Net Total:			47,855.00	

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Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 155 P : 426 E : 3298																	
Month/YR			Preempted		Made Good		Contract Total		Adjustments								Actual Total			
Oct 12			0.00		0.00		56,300.00		0.00								56,300.00			
TOTAL			0.00		0.00		56,300.00		0.00								56,300.00			

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